



## **Conformetrix CEO to discuss partnering strategies at Genesis 2012**

**Manchester, UK, December 5 2012** – The CEO of Conformetrix Ltd, a leader in optimising drug discovery and design, will discuss partnering strategies and the impact of deals at the One Nucleus Genesis 2012<sup>1</sup> conference in London on December 13. Dr Sam Williams will also take part in the pre-Genesis 2012 Seminar and BioNewsRound Award<sup>2</sup> the day before the conference.

At the Genesis event, Dr Williams will share his insights into how to secure and manage the optimal deal. Conformetrix is a spin-out from the University of Manchester, working with companies across the sector to optimise drug discovery and design. It entered into a strategic partnership with AstraZeneca in April 2012.

Conformetrix's NMR technology determines accurate three-dimensional structures - or conformations - of drug molecules in their bioactive states. This is achieved without the need for traditional structural information regarding the protein target of each drug, thereby providing researchers with valuable information on how development-stage compounds are likely to interact with their targets. This new information should improve the efficiency and quality of the lead identification, lead optimisation and candidate selection stages of drug discovery programmes.

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<sup>1</sup> [One Nucleus Genesis 2012, London, UK, December 13 2012](#)

<sup>2</sup> [Pre-Genesis Seminar, BioNewsRound Award and Welcome Reception, London, UK, December 12 2012](#)

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### **About Conformetrix Ltd**

Conformetrix is a Manchester, UK-based company focused on optimising drug discovery and design. It was founded in 2008 as a spin-out from the University of Manchester. The company uses its NMR-based technology to solve the dynamic 3D structures of a broad range of biomolecules, including peptides, cofactors, oligonucleotides and carbohydrates. Since Conformetrix's NMR technology shows what shapes molecules adopt when they are active, it provides high-quality templates for drug discovery and design, and valuable information for drug candidate optimisation. In addition, the data is generated faster and more cheaply than by standard techniques such as X-ray crystallography. Conformetrix has solved structures for several large pharmaceutical companies, as well as developing proprietary drug programmes, and recently signed a collaboration with AstraZeneca. It has been funded since inception by specialist life science investor Aquarius Equity Partners. For more information, please go to [www.conformetrix.com](http://www.conformetrix.com).